



GANDHI INSTITUTE FOR EDUCATION & TECHNOLOGY

AUTONOMOUS

BANIATANGI, BHUBANESWAR, KHORDHA - 752060

Accredited by NBA and NAAC with A grade

(Approved by AICTE, Affiliated to BPUT & SCITE&VT, Govt. of Odisha)



Ref. No.: GIET/CDC/OCD/31/2026

Date: 23.09.2026

NOTICE

We are delighted to inform B-Tech (CSE, ECE & EACE) 2027 students that M/s "Otech Soft Solution Pvt Ltd" will be conducting a Physical Campus Recruitment Drive on 25th September 2026. This is an excellent opportunity for students to start their professional career. Interested & Eligible students are encouraged to register and participate actively in the Placement Drive.

Job Role	Software Engineer Trainee
Probation Period	3 Months
Compensation	₹12k/ Month ₹ 2.0 to ₹ 3 LPA after successful completion of probation.
Job Location	Bhubaneswar
Mode of Drive	Physical Campus Recruitment Drive
Educational Qualification	B-Tech (CSE, ECE & EACE)
Key Responsibilities	- Develop and implement comprehensive digital marketing strategies across various platforms including social media, email, search engines, and content marketing. - Create and execute content marketing strategies, including blog posts, infographics, videos, and social media updates. - Monitor and analyze performance metrics using tools such as Google Analytics, and adjust strategies as needed to meet KPIs. - Conduct market research to identify trends, opportunities, and competitive landscape. - Collaborate with internal teams to ensure brand consistency and alignment with overall marketing goals. - Oversee Digital marketing campaigns, including list management, segmentation, and performance analysis. - Develop and manage SEO strategies to improve organic search rankings and drive website traffic.
Required Skills	- Basic knowledge of HTML, CSS, JavaScript, PHP, and SQL. - Understanding of web development and optimization of data. - Understanding of Email Service Providers and MTA (Mail Transfer Agent). - Ability to design HTML templates (mailers or campaigns). - Knowledge of email filters. - Good communication skills for interacting with foreign clients.
Job Type	Full Time
Recruitment Process	- Pre-Placement Talk - Computer Based Test - Group Discussion - PI Round
Date of Drive	25th September 2026

The eligible students are required to register themselves in the following link:-
[<https://forms.gle/N3Drv4woU3C5Tcw7A>]

Last date of registration: - 24th September (Before 1:00 PM)



GANDHI INSTITUTE FOR EDUCATION & TECHNOLOGY

AUTONOMOUS

BANIATANGI, BHUBANESWAR, KHORDHA - 752060

Accredited by NBA and NAAC with A grade

(Approved by AICTE, Affiliated to BPUT & SCITE&VT, Govt. of Odisha)



Memo No: 32 Dt. 23-09-2026

Copy to: Hon'ble Vice Chairman for kind information/ Principal/Principal (Diploma Wing)/ Dean Administration/
Dean Academics/ Asso. Dean (Academic)/ IQAC/ ALL HoD's / T&P office for record/ Website/ Notice Board/
Hostel Notice Board

Training & Placement Officer
Career Development Cell
GIET, Baniatangi, Khurda